

helping YOU

When attitude is paramount, it is uplifting to know that the **IS CANCER CARE** program offers a vital sense of hope and relief for those challenged with the negative effects of cancer treatments on their skin. Quality of life issues, like skin care concerns, are valid and real. Every individual deserves to know that there are treatments available to help address their changing skin. **INNOVATIVE SKINCARE** offers a solution!



*“My skin became very red and dry from chemotherapy treatments. With radiation, I had even more changes to my skin. The cream that the radiation oncologist gave me didn’t seem to help at all. The **IS CLINICAL BODY COMPLEX** and **IS CLINICAL** serums saved my skin! They left it feeling smooth and clear. The discoloration faded quickly, and my skin tingled and was actually glowing! **IS CLINICAL** brought my dry skin back to life.”*

Angie, Breast Cancer Survivor

“For them to know that we’re not our breasts, that we’re people, that we are women, and that we can interact with each other and still go on with life, that’s what this is all about.”

Spa Day Participant, Revlon/UCLA Breast Center

*“With the **POLY-VITAMIN SERUM**, patients experienced immediate improvement in radiation skin reactions...the time to wound healing was clinically shortened and the irradiated site was noticeably softened.”*

Dr. Paul Song, Radiation Oncologist
West Hills Radiation Therapy Center, West Hills, California

*“The **IS CANCER CARE** program attends to the self-image of patients undergoing cancer treatments. The goal is to make them feel better about their skin.”*

Dr. Lawrence Lessin, Senior Executive Physician
Washington Cancer Institute at Washington Hospital Center



Products

SKIN CONDITION	PRODUCT	PRODUCT ACTION
Dryness Sensitive Skin	CREAM CLEANSER	Gentle Cleansing Soothing Non-irritating
Tightness & Pulling Radiation Dermatitis	POLY-VITAMIN SERUM®	Intensive Soothing Rejuvenation
Dryness Pain Radiation Burns Dry & Cracked Nail Cuticles	HYDRA-COOL SERUM®	Hydrating Soothing
Scar Tissue	SUPER SERUM ADVANCE®	Reduces Appearance of Scar Tissue Super Antioxidant
Redness Blemishes Radiation Dermatitis	PRO-HEAL SERUM® ADVANCE®	Reduces Appearance of Redness Calms Irritation
Cracked Skin Dry Skin	BODY COMPLEX	Body Treatment Protective Barrier
Dark Circles Puffiness Dryness (Eyes & Lips)	YOUTH EYE COMPLEX®	Soothes & Hydrates Reduces Appearance of Dark Circles & Puffiness
Severe Dry Skin	MOISTURIZING COMPLEX	Hydrating & Soothing Protective Barrier
Irritated - Redness Dry Skin	REPARATIVE MOISTURE EMULSION	Hydrating & Smoothing Restoring
Raw Skin Dry Skin	SHEALD™ RECOVERY BALM	Face & Body Treatment Protective Barrier
Prevention Redness Radiation Burns	EXTREME PROTECT® SPF 30	Soothing Reduces Appearance of redness DNA Protection Broad Spectrum SPF

For help selecting products specific to your skincare needs, please consult your physician or healthcare provider.



YOUR SKIN, OUR SCIENCE...

Pure Chemistry

COSMECEUTICALS

INNOVATIVE SKINCARE

BRO.6100.2027

building HOPE

Bridging the gap between science and beauty, **INNOVATIVE SKINCARE** is dedicated to producing groundbreaking, highly effective, clinically validated skincare products that deliver dramatic improvements to the appearance of skin. Our greatest satisfaction is the knowledge that cancer patients will experience a remarkable improvement in their appearance, with younger, healthier, and more radiant looking skin.

The **iS CANCER CARE PROGRAM** was designed to assist with both the physical and emotional challenges of patients dealing with cancer. The program provides skincare solutions and education programs for patients undergoing cancer treatment. Since launching the program at the Washington Cancer Institute over a decade ago, **iS CANCER CARE** has expanded to other esteemed institutions, including the UCLA Revlon Breast Center, Cedars Sinai Breast Medical Center, The Cleveland Clinic and The Mayo Clinic in Rochester, MN.

INNOVATIVE SKINCARE is a proud sponsor of the **iS CANCER CARE Spa Day Program**, which is held at numerous medical institutions around the world.

finding SOLUTIONS

An often overlooked facet of undergoing cancer treatment therapies is the havoc they can wreak on skin. An effective skincare regimen is an important part of maintaining quality of life during the treatment and recovery processes. The following product assortments have been specifically selected by our clinical staff to address the most common skin reactions associated with these treatments.



The **PURE WELLNESS COLLECTION** includes:

- CREAM CLEANSER
- POLY-VITAMIN SERUM
- HYDRA-COOL SERUM
- EXTREME PROTECT SPF 30

These products have been used successfully by active cancer patients during treatment for over a decade to improve the overall look and feel of skin.

We recommend that you review any skincare regimen with your local **iS CANCER CARE certified professional before starting any program.*

Additional product recommendations by concern

DRY & CRACKED SKIN

CREAM CLEANSER

A rich, protective cleanser, free of irritating parabens, perfumes, and dyes. Gentle enough for the most sensitive skin.

BODY COMPLEX

This soothing body treatment provides immediate hydration, revitalizing even the most dry, compromised and cracked skin.

MOISTURIZING COMPLEX

A rich moisturizer, perfect for dry skin, packed with antioxidants to combat damage while protecting the skin's natural barriers.

REPARATIVE MOISTURE EMULSION

This intensive, rejuvenating moisturizer is formulated to help keep your skin looking and feeling healthy, smooth and protected.

SENSITIVE SKIN, REDNESS, & INFLAMMATION

PRO-HEAL SERUM ADVANCE+

Packed with powerful antioxidants and healing botanicals, this serum combats redness and inflammation, offers soothing relief, and revitalizes compromised skin.

RADIATION DERMATITIS

POLY-VITAMIN SERUM

A revitalizing serum that hydrates and soothes as it rejuvenates compromised, thin, or extremely dry skin, immediately relieving tightness and pulling.

RADIATION BURNS

EXTREME PROTECT SPF 30

In addition to providing broad spectrum UVA/UVB protection, our proprietary Extremozyme® technology actually repairs skin damage caused by free radicals.

HYDRA-COOL SERUM

Powerfully hydrating, this serum cools, calms, and provides damage-deflecting antioxidant protection. Excellent for dry, cracked nail cuticles.

SHEALD RECOVERY BALM

Helps support optimal skin health while nurturing, nourishing botanicals minimize the look and feel of dry, distressed and raw skin. Clinically proven to provide environmental protection.

SCAR TISSUE

SUPER SERUM ADVANCE+

Clinically proven to reduce the appearance of scar tissue, this antioxidant-rich serum encourages the skin's healthy rejuvenation process.

DARK CIRCLES AND UNDER-EYE PUFFINESS

YOUTH EYE COMPLEX

This purely regenerating eye cream is gentle enough for any skin, yet provides powerful, clinically proven improvements of the appearance of dark circles, puffiness, and wrinkles.